1910

Fifth Anniversary Sale In Our Ready-to-Wear Department

In the past five years, this department has grown rapidly, nearly doubling its business, which is largely due to our untiring efforts to keep before you a clean stock of up-to-date apparel, and priced at a living profit; and to do this is a big expense. It means visiting the market centers ten to twelve times yearly and keeping in close touch with the new style creations. .

In appreciation of your confidence, we are going to offer some of the greatest values in ready-to-wear apparel ever offered in this

city, for four days only, starting February 13 and lasting until February 17.

Saturday Morning

Store Opens 9:30 The McCuen Store Store Closed All Day Friday Montpelier, Vermont.



Winter Coats

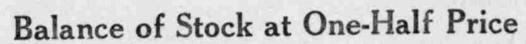
Winter Coats at \$3.98

25 Winter Coats in Mixtures and Astrachans; regular prices, \$12.50 to \$20.00; sizes, 16 to 40; four days only.

\$25.00 Salts' Sealette Plush Coats, · Anniversary Sale, \$15.00

\$17.50 Arabian Lamb Coats, two styles, Anniversary Sale, \$10.00

\$18.75 Kurltex Coats, Taupe and Anniversary Sale, \$10.00



All Brown Coats at - - One-Half Price One-Half Price All Navy Coats at

All Mixture Coats at - - One-Half Price

All Black Coats at - - One-Half Price Sizes---Misses' 14 to Ladies' 44



Misses and Ladies'

Suits

\$15.00 and \$16.50 Ladies' Suits, Anniversary Sale, \$7.50

Your Choice of Any Suit at \$20.00, \$22.50, \$25.00, \$30.00 or \$35.00

Days

Alterations Free

Separate Skirts

18 Separate Skirts at \$1.98 Tunic and plain styles, in Serges, Crepes, and Mixtures; regular

prices, \$5.00 to \$7.50.

20 Separate Skirts at \$3.98 Flare and tunic styles, in Serges, Crepes, Novelties, etc.; regular prices, \$5.98 to \$10.00.





Children's Coats

Choice \$1.98 All Coats up to six-year size; Chinchillas,

Astrachans, Plushes, etc. Regular prices, \$3.98 to \$5.00

Choice \$3.98 Chinchillas, Astrachans, etc. Regular prices, \$5.00, \$7.50 and \$10.00

Mercerized Petticoats

5 dozen Sample Petticoats at, each 79c Colors, Black, Navy, White, Rose; regular price, \$1.00 to \$1.50.

Silk Petticoats

25 Taffeta and Messaline Petticoats, Anniversary Sale, \$2.49 Black and Colors; regular price, \$2.98.

Way's Angora Sweaters

\$5.00 Sweaters......Anniversary Sale, \$2.98 \$7.50 Sweaters Anniversary Sale, \$4.98

Infants' Cashmere Coats

White Cashmere, Bedford Cord, Granite, etc. Regular prices, \$1.25 to \$6.00 25 Per Cent. Discount from Regular Prices

Children's Fur Sets

ALL AT ONE-HALF PRICE Seven Ludies' Fur Caps at One-Half Price

7 Ladies' Fur Caps at 1-2 Price Musicrat, Near Seal and Coner

Children's White Sleigh Robes at One-Half Price-Only 4 Left

30 New Serge Dresses at \$5.00 each

Colors-Navy, Brown, Copen, Black, Green and Sand. New flare skirt and Eton jacket effect. Three styles. Other New Models at \$7.50 and \$10.00



Silk Dresses

Crepe de Chine Dresses at \$9.95

Colors, Navy, Brown, Green, Black

\$16.50 and \$17.50 Evening Dresses, Anniversary Sale, \$9.95

\$35.00 Evening Dresses, Anniversary Sale, \$20.00

3 Silk Dresses (not new). Anniversary Sale, \$1.98 (Regular prices, \$12.50 to \$15.00)

Rain Coats

(Buy for Spring)

\$5.98 Slip-Ons, guaranteed......Anniversary Sale, \$3.98 \$7.50 Slip-Ons......Anniversary Sale, \$4.98 \$10.00 Slip-Ons......Anniversary Sale, \$6.98

Children's Rain Capes

"Bestyette" Make, guaranteed Anniversary Sale, \$1.98 \$3.50 Boys' or Girls' School Outfit. Anniversary Sale,\$2.98 One White Sport Coat, was \$10.08, Anniversary Sale, \$5.98

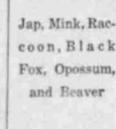
One White Sport Coat

One White and Green Checked Chincisilla, was \$15.00.

Fur Coats, Fur Sets, Muffs and Scarfs, at 1-3 to 1-2 Price (For Four Days Only)

Every Odd Scarf in Stock Going at

Price





Separate Muffs, 1-2 Price

\$60.00 No	tural Mink	Muff	at.	444		**		100			× ×	 \$30.0
\$50.00 Na	tural Mink	Muff	at			+ 10			+ 5.	ĸ,	n.H.	 25.0
\$30.00 Na	tural Mink	Muff	at.				i.		250			 15.0
\$25.00 No	tural Mink	Muff	nt		***	÷×.	1	**	4.73			12.5
\$30,00 Bl	ack Lynx)	fuff :	at		4.4.4	7			LÍ,			 \$19.0
\$25,00 Bl	ack Lynx 1	Muff :	it	***							6.1	 15.0
\$25.00 Bl	ack Fox M	uff at										15.0
\$10.50 M	select Mod	n#						مات				12.5

Extra Special

Extra fine Mink Set, was \$100 Anniversary Sale,

Fur Coats

One Mink Marmot Coat, size 04, regular price \$85.00, Anniversary Sale, \$50.00 One 54-inch Near Seal Coat, vize 38, was \$75.00,

One 27-inch Near Seal Coat, was \$50.00,

Anniversary Sale, One-Half Price, \$7.50 | Two Russian Pony Coats, were \$40,00, Aniversary Sale, \$25.00

Anniversary Sale, \$45.00